

Please Join Us
and Sunday, March 2
10:00 a.m. - 5:00 p.m. Protegrity Place
 260 Wekiva Springs Road • Longwood, Florida 32779

Garden Fair

Sweetwater Oaks Garden Club



Be Seen by Thousands as a Sponsor of this Popular Annual Two Day Event!



Protegrity Place, 260 Wekiva Springs Road, Longwood

The Sweetwater Oaks Garden Club is pleased to announce that we once again be will be presenting our Annual Garden Fair on March 2 and March 3, 2024. We are excited about the opportunity to again open this popular event to our community. Our location at Protegrity Place on Wekiva Springs Road in Longwood offers a large event site, great visibility and plenty of free parking. Vendors appreciate the large, shady area and the terrific crowds, and many have signed up for the 2024 Annual Garden Fair.

Nearly 100 members strong, SWOGC's mission is to educate our membership and the community in subjects relating to horticulture, conservation, environmental issues and artistic floral design. The membership has deep roots in the community and the club continues to be an educational, social and community service organization. SWOGC is a member of the Florida Federation of Garden Clubs, the National Council of State Garden Clubs and is a 501c (3) non-profit organization.



2019 College Scholarship Recipients

Making A Difference

Scholarships for College Students and scholarships for younger students to attend the Wekiva Youth Camp.

Since the inception of the SWOGC Garden Fair in 2005, \$140,000 in scholarships have been awarded to University of Florida horticulture students located at the Mid-Florida Research & Education Center in Apopka and student campers at Florida Federation of Garden Clubs Wekiva Youth Camp.

We are also proud to be one of the few organizations to offer scholarships to part-time students studying in fields that align with our club's focus on horticulture, conservation, and environmental needs. Many of our UF students are studying towards their doctorate degree in their field of study. They are the decision makers and future of our ever changing world.

Other Community Involvement:

- Wekiva Youth Camp
- Horticulture
- Community Landscape Projects
- Hospice of the Comforter

Don't Miss the Limited Opportunity to Reach this Affluent Community

The SWOGC provides a unique and well attended venue to reach residents in the Sweetwater/Wekiwa/Longwood and surrounding communities. Promotional efforts for this event are extensive and attract the attention of more than 4,000 attendees and nearly 100 vendors that will see and be linked to your business name and information. Sweetwater Oaks is an affluent and well educated community made up of a high percentage of homeowners: • 39% of Sweetwater Oaks population lives in an upper middle class household with an annual income between \$75,000 and \$150,000 • Property in Sweetwater Oaks is much more likely to be owned (95.7%) than it is to be rented (4.3%) • Approximately 43.30% of Sweetwater Oak's population (ages 25 and older) has attained at least a Bachelor's degree.

	Sweetwater Oaks	Wekiwa Springs	Altamonte	Longwood	Florida
Population	2,735	23,500	42,218	15,011	20.3M
Median Household Income	\$80,030	\$76,681	\$48,542	\$56,045	\$49,426
Median Age	46 years	44 years	39.2 years	43.9 years	41.8 years

A Local Tradition

The Garden Fair is a unique family event that has become a local tradition in our community. Vendors will have an array of plants, shrubs, nature photography, yard art and accessories for residents seeking to spruce up their yard for spring.

Children will find plenty of hands-on garden and art activities. More than 4,000 visitors will also have the opportunity to learn directly from local horticulture experts. It's a great way to promote your business and connect with the community.

Many well known gardening experts will give presentations, answer questions and give advice on home gardening. Floral designs for your home will be presented on both Saturday and Sunday.

Sponsors are included in many aspects of our marketing campaign.

Depending on the level of sponsorship, your company name could appear in our print ads, e-mail blasts, website, web ads, flyers, event brochure, press releases and social media messages. Plus, sponsors receive terrific exposure at the event itself... exposure that standard advertising dollars might not otherwise provide!

Sponsorship Benefits

Community Leadership

As an important local business leader, a Sweetwater Oaks Garden Fair major sponsorship will benefit your organization by placing you in the spotlight as an active Community Service Leader assisting SWOGC to affect positive change in our community through scholarships and good works.

Register and Online Payment:

Sponsors can complete their sponsorship form and pay online at <http://www.swogc.org/sponsors>

Website

A customized promotional landing page which will provide constantly updated information about activities, speakers, exhibitors and sponsors.

On site Exposure

The Garden Fair has enjoyed a steady increase in attendance. Based on previous visitor counts, the Fair will attract an estimated 4,000 gardening enthusiasts.

Pre Event Print Promotion

- Garden Fair publicity in local newspapers and social media
- Event posters and flyers

Call to book your sponsorship. Contact:

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